



الشبكة العربية للمسؤولية  
الإجتماعية للمؤسسات  
Arabia CSR Network®

# CSR STRATEGY AND LEADERSHIP COURSE

24-26 July, 2018, Dubai



## ABOUT THE TRAINING

CSR requires Champions to chart the course, hold the hands and lead the way. The leadership dimension is often the key issue within sustainability excellence, many companies falter in their sustainability journey for lack of leadership vision and ambition to be the best. This course will offer delegates a deep understanding of the leadership dimension within CSR and Corporate Sustainability.

It will take delegates through various concepts, approaches and examples to demonstrate how effective leadership can help an organization attain new heights of greatness in CSR and Sustainability. Delegates are expected to have a prior exposure to Sustainability and the fundamental rationale behind CSR and Corporate Sustainability together with a fair understanding of Strategic Planning and Management.

## COURSE DETAILS

The three-day course will be structured into eight sessions, along with interactive discussion and exercises. The sessions will focus on following themes:

- *From Compliance to Value Creation*
- *Sustainability Strategies for different markets*
- *The Sustainable Value Portfolio*
- *Beyond Greening Strategy*
- *The Seven Capacities of Leadership*
- *Leadership for CSR*
- *CSR Performance Measurement and Benchmarking*
- *Future Challenges and Drivers*

## CERTIFICATE OF ATTAINMENT

This certified training comes with a value added; - participants have the opportunity to get a certificate of attainment upon undergoing an assessment exercise at the end of the training. The certification will testify to the participant's attainment of knowledge based on the training module.

## TAKING YOUR SKILLS TO THE NEXT LEVEL

- Equipped with new strategies for cultivating leadership, you will emerge better prepared to:
- Assess the changing social and ecological environment and opportunity in triple-bottom line markets.
- Develop measures for improving sustainability strategy
- Nurture relationships with internal and external stakeholders
- Navigate the aftereffects of the economic & financial crisis and the emerging trends at the Bottom of the pyramid.
- Formulate new approaches for managing challenges and maximizing opportunities

## *Training Fee per delegate*

**USD 2,500** (for 3 days)  
plus 5% VAT

This will include the Course fee, certificate training material, handouts, tea and lunch.

**USD 2,125** (Early-bird discount)  
plus 5% VAT

If you register 3 weeks before the Training

*Group discounts are also available.*

If you register more than three trainees from one organisation

*Member discount*

Special discount for Arabia CSR Network members. Please get in touch with us for details.

To register yourself for this event, please contact Arabia CSR Network:  
Tel: +971 4 3448622, | +971 4 3448120 , Email: admin@arabiacsnetwork.com